

Grading Rubric for disease awareness movie

Performance Criteria	Excellent Work (4 pts.)	Good Work (3 pts.)	Satisfactory Work (2 pts.)	Poor Work (1/0 pt.)
Organization	All components of the movie has a clear and identifiable focus.	The movie has a clear identifiable focus, but one part of the movie does not relate to the focus.	The movie has a clear identifiable focus, but two or more parts do not relate to the focus.	The movie has no focus.
Format	The movie is not more than 5 minutes long. The movie has an appropriate title and all credits have been cited.	The movie does not have an appropriate title. A few sources are not cited in the credits, and the movie is more than 5 mins or less than 4 mins	Many sources are not cited or are improperly cited in the credits. Movie lacks a title the movie is more than 5 mins or less than 4 mins	The movie is under 2 minutes or there are no credits.
Presentation	The graphics, language, and message of the movie are appropriate for the audience.	One scene of the movie is inappropriate for the audience.	Most of the movie is inappropriate for the audience.	The movie is totally inappropriate for the audience.
Required Elements	Contains a clear awareness message . Contains statistics about the disease. Contains data about the spread of pathogen . Contains data about symptoms of the disease . Contains methods to prevent the spread of pathogen .	The movie is missing one element.	The movie is missing two elements.	The movie is missing two or more elements.
Content	All information presented is accurate. Information presented for all required elements conveys considerable research. Images and statistics back up focus with evidence	All information presented is accurate Further research is required for one element.	All information presented is accurate. Further research is required for two elements. Focus is not well supported by evidence.	Information is inaccurate or information is lacking for three or more required elements. There is no use of images and statistics to back up focus.

Creativity	<p>Movie conveys awareness in an innovative way. Storyboard is original and creative. Producers create original artwork, animation, music, or video.</p>	<p>Movie conveys awareness in an innovative way. Storyboard is original and creative. Producers find artwork, animation, music, or video that helps convey the focus in an innovative way.</p>	<p>Movie conveys awareness. Producers find artwork, animation, music, or video that helps convey the focus.</p>	<p>Poor use of artwork, animation, sound, music, video, and text.</p>
Editing	<p>The movie is professionally edited. The movie has smooth transitions between scenes. The movie's text is readable. All grammar/spelling is correct. All audio (voice over and music) is audible.</p>	<p>The movie is missing one element.</p>	<p>The movie is missing two elements.</p>	<p>The movie is missing two or more elements.</p>